

price is always very competitive with your other entertainment options.

Our contacts allow us to book some big names and well-known faces. They normally command large corporate fees but you get them at cover band prices.

Costs increase with travel distance from Auckland City (The comedy capital) but we will still work with you to meet your budget. Perhaps including your venue on a national tour.

We are very proud of the shows we stage and the crowd leaves knowing they got their money's worth. Find out why we get so many repeat bookings!

Often a venue can have much or all of our costs covered with a sponsor. Please keep this in mind.

We are fun to work with and want you to be happy with your investment. Then book us again!

### **Month of Comedy**

Another proven draw is a season of comedy. Pick a month and we stage four shows. The same night every week for a month - Every show a different lineup. That's up to twenty top acts - Like a mini festival.

This also gives you the best bang for your promotional buck. The same folk come back - with friends!

### **How do we book?**

Just get in touch and we will arrange a suitable date that doesn't clash with an All Black final. Then we book a great mix of five or more acts to stage a two-hour showcase. The more notice the better please. The best acts are in demand.

Wednesday to Saturday is best but we can also try to turn around a 'Dead' night.

### **Can we Cancel?**

Not after the event is booked and a date agreed. Once several acts are booked, they then decline other entertainment work on this day. If we cancel on them - the performers could be out thousands of dollars. So there. Our only other rule is, no unauthorized recordings please.

## **Award Winning Comedy**

We have been staging live comedy for over a dozen years. Let us tailor a show to YOUR clientele. Also ask about our other entertainment options.



## **Corporate Entertainment also available**

Mike Loder also provides innovative comedy solutions for business and is in demand as a presentation trainer and after dinner speaker.

He has a reputation for understanding the client's needs - then exceeding expectations.

## **More information online**

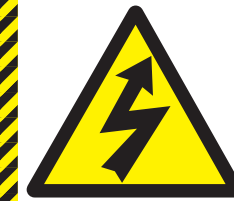
Please visit [www.mikeloder.co.nz](http://www.mikeloder.co.nz)

## **Contact**

Call to discuss tailoring a performance for your event. We will happily answer any questions.



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# **Live Comedy**

## **at your venue**



# Staging a live comedy showcase made easy!



We produce a two hour plus showcase of top stand up talent. Only booking the very best local and international acts for sell out nights. You have seen them on TV - but nothing beats them live!

People are different. But everyone loves to laugh! Nothing breaks the ice and brings people together like comedy. Just a massive night out!

## Your Host

Mike Loder is a feature comedian and commentator based in Auckland. With over a decade's experience, the 'Billy T' Award winner is a crowd favorite live, in print, on television and radio.

Mike tours his unique blend of kiwi comedy up to 20 festivals a year in a several countries. With fresh, critically acclaimed material proved to be of the highest international standard.

Voted 'Comedian of the Year' by his peers, Mike's flexibility has consistently exceeded expectations over a thousand gigs in every situation. Find out why Mike is the first choice for so many event producers.

*"There is no weak link. One of the most original comic minds I have seen in a long time".* **Brent Butt, Urban Well, Vancouver.**

*"Mike has performed at the COCK & BULL on numerous occasions. We have found Mike to be professional in all aspects. He has the crowd in raptures whenever he appears. We would have no hesitation recommending Mike to appear in any situation".*

**Kieran Meyer. Cock & Bull Manager**

*"Quick off the mark, audience repartee extraordinary, get him if you can".*

**Vicki Lee. Blue Seal Cafe Napier**

*"Mike made comedy seem effortless. He was truly hilarious without all the gimmicks, as well as having original material that made you think, as well as laugh".* **Revert Hamilton**

## Who will perform?

We will showcase a proven mix of very experienced performers. The crème of national and visiting comedy talent.

We are able to book the award winners seen on the International Comedy Festival galas, the stars of TV's Pulp Comedy and the very best of the pro circuit.

Many of our performers have high profile names – but all are belly laugh funny.



## Flexible and non disruptive

Comedy is hugely flexible. If you want a single act for a birthday party, a full showcase night, 'Dinner and a show' options – whatever. We will work hard and smart to make your event a BIG success.

We are also happy to work with your staff to support any other promotions you may have on the Live! comedy night. Raffles, product pushing, etc. If we can help in any way – we will.

A comedy night is very quick to set up – just a sound system that packs in and out in minutes. We provide this if required.

We will work with your staff to make it a fun, stress free experience. Then you just sell the drinks and giggle.

## Attracting New Patrons

A comedy night will often attract new patrons to your venue. Many local businesses also use the opportunity to thank their staff with a night out. Local social clubs love comedy – something that all their members can agree on.

Whether its groups of friends or the ideal first date night – comedy is accessible and hugely popular.

## Promotion

Our team will advise on show promotion, liaise with local media whenever practical and generally work with you to publicize the event. Investment in promotion is critical. But the return on that commitment is undeniable.

## Our commitment to quality

This is what we do and what we love. Our reputation is on the line. We want comedy to look GREAT – Every time we stage a show. This includes helping you to get a full house to help us shine.

We know what to do right and more importantly the pitfalls to avoid. We do it right every time or not at all.

## Drink sales

Our veteran acts know how to control a room so your bar can serve drinks before, during and after the show without distraction being an issue.

The only thing close to a complaint we have had was a bar manager needing to hire more staff to sell drinks to the extra customers we brought in.

## Ticket Price

We strongly recommend a cover charge. This way every person in the audience has made an investment in the show. They then value what we are doing and are there to enjoy the performers. This alone is a huge preventative measure against disruptive behavior.

This also helps you cover your costs. Some nights the door take alone puts the venue in profit before the bar sells a drink. We will help you tailor a suitable ticket price to your event.

The events we stage are well worth the investment and we always get feedback on what great value for money our shows are.

## Show Price

Our flat fee will reflect the number of shows your venue commits to. But whatever show option you select, our